BBA
Bachelor of Business Administration (II Year)

Teaching and Evaluation Scheme W.E.F. Academic Session 2025-26
(In Accordance with AICTE Model Curriculum & NEP 2020)
III Semester

SN	CODE	Type	SUBJECT	PERIODS			INTERNAL EVALUATION SCHEME			END SEMESTER EVALUATION		TOTAL	CREDIT
				L	T	P	CT	TA	TOTAL	TE	PE		
1	BBA 301	CC	Human Resource Management	3	0	0	20	10	30	70	0	100	3
2	BBA 302	CC	Financial Management	3	0	0	20	10	30	70	0	100	3
3	BBA 303	CC	Marketing Management - I	3	0	0	20	10	30	70	0	100	3
4	BBA 304	AEC	Quantitative Techniques	3	0	0	20	10	30	70	0	100	3
5	BBA 305	AEC	Soft Skills -2	2	0	2	20	10	30	70	0	100	3
6	BBA 306	MDE	Customer Relationship Management	3	0	0	20	10	30	70	0	100	3
7	BBA 307	VAC	Holistic Health & Happiness	2	1	0	20	10	30	70	0	100	3
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IV Semester

SN	CODE	Type	SUBJECT	PERIODS			INTERNAL EVALUATION SCHEME			END SEMESTER EVALUATION		TOTAL	CREDIT
				L	T	P	CT	TA	TOTAL	TE	PE		
1	BBA 401	CC	Business Law	3	0	0	20	10	30	70	0	100	3
2	BBA 402	CC	Production and Operation Management	3	0	0	20	10	30	70	0	100	3
3	BBA 403	CC	Business Environment	3	0	0	20	10	30	70	0	100	3
4	BBA 404	AEC	Design Thinking & Innovation	2	0	2	20	10	30	70	0	100	3
5	BBA 405	CC	Business Organisation	3	0	0	20	10	30	70	0	100	3
6	BBA 406	CC	Marketing Management - II	3	0	0	20	10	30	70	0	100	3
7	BBA 407	VAC	Human Value	3	0	0	20	10	30	70	0	100	3
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