



# BUDDHA INSTITUTE OF MANAGEMENT

DEPARTMENT OF BUSINESS ADMINISTRATION (BBA)

Academic Year 2025-26 (Odd Semester)

## Research Orientation Program Summary Session - 2025-26

Summary

Date: -28/08/2025

Time: -11:00-01:00 P.M

Department- Business Administration (BBA) (2<sup>nd</sup> Year)


Venue-Seminar Hall Block - 08

No. of Students Attended Programmed -112

### Objective:

The research orientation program is to introduce the students to the fundamentals of academic and applied research in business and management. It aims to equip them with the knowledge, skills, and mindset necessary to undertake research projects during their academic journey and in their professional careers.

The program enhances critical thinking, analytical, and communication skills. It also prepares students to conduct effective literature reviews and write structured research reports. Overall, it equips them to apply research in academic projects and real-world business scenarios.

  
Faculty Coordinator

  
Head Of Department