

## **MBA Placement Workshop Programs at Buddha Institute of Management**

To strengthen career readiness and enhance employability among MBA students, Buddha Institute of Management organizes comprehensive Placement Workshop Programs designed to prepare students for campus recruitment drives and corporate hiring processes.

These workshops focus on developing the practical, analytical, communication, and professional skills required to succeed in today's competitive business environment.

### **Key Objectives of the Placement Workshop Program**

- Prepare students for campus placement drives and recruitment interviews
- Enhance communication, presentation, and interpersonal skills
- Build confidence for group discussions and personal interviews
- Improve aptitude, reasoning, and problem-solving abilities
- Develop corporate etiquette and professional behavior
- Provide industry exposure and career guidance

### **Major Components of the Program**

#### **1. Aptitude & Reasoning Training**

Students receive intensive training in:

- Quantitative aptitude
- Logical reasoning
- Data interpretation
- Verbal ability
- Analytical thinking

#### **2. Group Discussion (GD) Sessions**

Interactive GD sessions help students:

- Improve public speaking
- Develop critical thinking
- Learn teamwork and leadership skills
- Express ideas confidently and effectively

### **3. Personal Interview Preparation**

The workshop includes:

- HR interview techniques
- Technical and managerial interview guidance
- Mock interviews with expert feedback
- Resume-based interview practice

### **4. Resume & LinkedIn Profile Building**

Students are guided on:

- Creating professional resumes
- Writing impactful career objectives
- Building strong LinkedIn profiles
- Personal branding and networking

### **5. Corporate Communication Skills**

Special sessions focus on:

- Business communication
- Email etiquette
- Presentation skills
- Workplace professionalism
- Corporate grooming and personality development

### **6. Industry Expert Sessions**

Industry professionals, HR managers, and corporate trainers conduct guest lectures and mentoring sessions to provide real-world insights into current hiring trends and workplace expectations.

### **7. Mock Placement Drives**

Simulated recruitment drives are organized to give students practical exposure to:

- Online assessments
- Group discussions

- Technical rounds
- HR interviews

### **Benefits for MBA Students**

- Increased placement opportunities
- Better interview performance
- Enhanced confidence and professionalism
- Improved industry readiness
- Stronger employability skills

### **Commitment to Student Success**

Buddha Institute of Management is committed to nurturing future business leaders by providing structured placement support, skill development initiatives, and industry-oriented training programs that bridge the gap between academic learning and corporate expectations.

Images of student who attends workshop.



















